TERMS & CONDITIONS SCHEEPJES CHALLENGE ENGLISH

Challenge Participation:

- 1. Participation in the challenge is free of charge.
- 2. Entries are only eligible if all requirements are met (Following Scheepjes on Instagram or Facebook; liking the post(s); sending a motivation letter via www.scheepjes.com), incomplete entries will not be considered in the challenge.
- a. A maximum of 1 (one) entry per individual.
- b. Participation in the challenge is exclusively possible via the website: entries through social media will not be considered.
- c. Participants must be over 18 (eighteen) years old to enter the challenge.
- d. In the case that the participant does not possess a social media account, participation is still possible if this is explicitly mentioned in the motivation letter.
- 3. Scheepjes employees are excluded from entering the challenge.
- 4. 'The Lucky Ones' will be chosen within the 3 (three) week period after the end of the challenge on the 20th of June. All entries must be submitted before 20th of June at midnight CEST. Any entries received after this period will not be eligible.
- 5. Scheepjes reserve the right to modify, suspend, cancel or terminate the Lucky Yarn Box promotion at their sole discretion.
- 6. The challenge is open world-wide.

Personal data:

- 1. Personal data from participants will not be shared with third parties without consent from the participant.
- 2. Personal data will be destroyed after termination of the challenge.
- 3. Dutch national law applies to all promotions.

Winner:

- 1. The winners ('Lucky Ones') in the Lucky Yarn Box challenge will be determined by Scheepjes employees.
- From the 165 'Lucky Ones', 2 (two) 'Lucky Ones' will be chosen by Scheepjes employees to be filmed for a promotional campaign video.
- 3. 'The Lucky Ones' will be contacted via the email address that was used for the entry.
- 4. 'The Lucky Ones' will be asked to share a Work In Progress and a Finished photo of their creations within 2 (two) months after receiving the Lucky Yarn Box, with the hashtag #scheepjessmile. From the posts with this hashtag, Scheepjes will make a selection of posts to share on their social media channels. By submitting a photo participants agree that Scheepjes may use the photos on their social media channels.
- 'The Lucky Ones' are kindly asked to create an original design using only the Scheepjes yarns provided in the Lucky Yarn Box. Participant is responsible to ensure their creation is original and their own unique design.
- If a 'Lucky One' fails to claim the Lucky Yarn Box within 2 (two) weeks from the time the notification was sent, the Lucky Yarn Box will be forfeited and an alternate 'Lucky One' may be selected.
- 7. No personal information from either the chosen 'Lucky Ones' or other applicants will be shared with third parties.
- 8. Scheepjes reserves the right to terminate any entry should non-authorized human intervention, fraud or other causes impact the fairness or proper conduct of the challenge.
- 9. Participants who were not chosen to be a 'Lucky One' will not be notified.
- 10. There shall be no cash or other prize substitution permitted except at Scheepjes' discretion.
- 11. Scheepjes is not responsible for loss or damage to the Lucky Yarn Boxes. Should the postal company be proven to be responsible for the loss of the Lucky Yarn Box, a second Lucky Yarn Box can be sent.



